



MALAYSIA SPECIALTY COFFEE ASSOCIATION

PARTICIPATION AGREEMENT

MSCA PRIVILEGE PROGRAMME

PARTICIPANT'S DETAILS

Café / Company Name	:		
Address Line 1	:		
Address Line 2	:		Postal Code:
Contact Person	:		
Designation	:		
Email	:		
Mobile No	:		Office Tel :
Member of MSCA	:	<input type="checkbox"/> Yes	

TERMS & CONDITIONS

1. The MSCA Privilege Card programme is wholly owned and operated by Malaysia Specialty Coffee Association (MSCA). Each card user and participating café / store is bound by these Terms and Conditions.
2. All promotion as listed in the MSCA Privilege Programme Form will be offered to MSCA Privilege Cardholders only.
3. Participating café / store authorizes the use of participant's name, logo, trademark, service marks, or copyrights of participant in any advertising, promotional or instructional materials provided by or for MSCA Privilege Programme.
4. Subject to all terms and conditions set forth in this Agreement, the Participating café / store will supply MSCA all information and data reasonably required from time to time in a proficient manner.
5. The participating café / store must have a physical operating retail outlet in Malaysia.
6. The participating café / store will obtain, operate, and maintain at his or her own expense / cost of this programme.
7. The participating café / store shall offer a minimum 6 months promotional campaign for MSCA Privilege Cardholders.

8. All privilege/ offers/ benefits provided by participating café / store will be listed on MSCA website and it is not exchangeable to cash.
9. Each participating café / store must be ready to serve and carry out the advertised privilege / offers/ benefits upon presenting the MSCA Privilege Cardholder. MSCA does not negotiate or guarantee prices or terms made available by participating cafes / stores to users through the MSCA Privilege Programme.
10. MSCA shall not be liable for any errors or omissions within these terms and conditions. MSCA reserves the right to final interpretation of these terms and conditions.
11. MSCA shall not responsible for errors resulting from computer hardware or software errors or failures or for fraud.
12. MSCA will implement reasonable measures to ensure compliance with its obligations under Privacy laws in relation to personal information of users. Participating Café / Store information will only be used for the purpose of the MSCA Privilege Programme and for marketing and promotion.
13. Purchases and sales made as a result of the MSCA Privilege Programme are solely between the user, as a consumer, and the participating café / store, as a seller of the product or service. MSCA has no responsibility or obligation with respect to purchases or sales (including no responsibility or obligation for disputes between an individual and any participating café).
14. Users and participating cafes/ stores who make sales or purchases through the MSCA Privilege Programme acknowledge and agree that under no circumstances shall MSCA be liable for any direct, indirect, punitive, incidental, special, or consequential damages that result from, or arise out of the purchase, sale or use of any products or services purchased or sold.
15. Participation is only deemed confirm once a participation confirmation email has been received.

☐ I accept the T&C specific in this agreement.

CONFIRMATION OF PARTICIPATION

I hereby confirm our participation in MSCA Privilege Programme based on the information as stipulated in the agreement.

Kindly sign above the line

Name :

Date :



Malaysia Specialty Coffee Association

Secretariat Office: Lot T111, Centrepoint. 3rd Floor, Lebuhraya Bandar Utama, Bandar Utama, 47800, Petaling Jaya, Selangor, Malaysia.

P: +60384081988

E: secretariat@msca.org.my

W: www.msca.org.my

KINDLY SEND YOUR COMPLETED PARTICIPATION AGREEMENT TO

Email: secretariat@msca.org.my | Tel: +603 8408 1988