# **MEMBERSHIP KIT**



MALAYSIA SPECIALTY COFFEE ASSOCIATION (MSCA), the national specialty coffee association that aims to represent as one united voice by the industry, for the industry. Comprising of members from the entire value chain of the coffee industry, such as café owners, roasters, academies, coffee related product distributors, baristas etcetera.

# **OUR MISSION**

To unite, develop and enhance the Specialty Coffee Industry in Malaysia.

#### **ELIGIBILITY**

Any company, partnership, sole proprietor or individual who is into coffee related business with entity residing in Malaysia, is eligible to become a Member of MSCA.

#### 1. ASSOCIATE MEMBER

For organizations or associations incorporated or registered outside of Malaysia, and or companies who do not have direct business dealings in the coffee industry.

No voting rights.

#### 2. ORDINARY MEMBER

For Malaysia's organization or business related to the coffee industry.

- Eligible to stand for election to be part of MSCA's Executive Committee.
- With voting rights.

#### 3. INDIVIDUAL MEMBER

For individual coffee professionals such as Barista, Coffee Roaster and Technician, who wish to be part of the coffee community.

No voting rights.

# **MSCA MEMBERS'S BENEFITS**

## 1. DISCOUNTS AND MEMBER **RATES**



For Booth Booking @ Johor Coffee Week; Registration for MNCC etc.

## **EXCLUSIVE PROGRAMMES AND NETWORKING EVENTS**



Programme etc.

## 3. BRANDING & **OUTREACH OPPORTUNITIES**



Eg: Advertisement Slots on MSCA Platforms.

### 4. **BE PART OF** THE **COMMUNITY AS OUR CERTIFIED MEMBER**

MSCA Member's Wooden Plaque / Certificate will be issued.

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### MEMBERSHIP CATEGORIES

Membership Category	Entrance Fee (One-time Payment)	Membership Subscription (1 Year)
Associate Member	RM 1,000	RM 800
Ordinary Member	RM 1,000	RM 500
Individual Member	N/A	RM 150

#### **MSCA MEMBERS**

\*\*Updated as of 29 Dec 2022











































AND MORE!

### FOR MORE INFORMATION, PLEASE CONTACT: MALAYSIA SPECIALTY COFFEE ASSOCIATION



Email: secretariat@msca.org.my



Website: www.msca.org.my

Visit https://msca.org.my/Membership or scan the QR Code to submit your application form now!

