

MALAYSIA SPECIALTY COFFEE ASSOCIATION



ABOUT MALAYSIA SPECIALTY COFFEE ASSOCIATION (MSCA)

MSCA, the national association representing the specialty coffee industry in Malaysia was formed with the vision to build and further develops the country's coffee frontier. Comprising of members from the entire value chain of the coffee industry such as coffee farmers, café owners, roasters, academies, equipment suppliers, coffee related products distributors and manufacturers as well as baristas, MSCA aims to represent as one united voice by the industry for the industry.

OUR MISSION



- To increase the awareness of coffee by leveraging on our specially curated programmes and activities.
- To promote and advocate coffee consumption in the country.
- To establish a common forum by forging more conducive business environment for all parties.
- To represent Malaysia's coffee industry interest working hand in hand with government and regional stakeholders.



MSCA MEMBERS' BENEFITS

EXCLUSIVE PROGRAMMES AND NETWORKING EVENTS

- Invitation to curated programmes and events – stay connected with industry partners to explore opportunities for collaboration.

DISCOUNTS AND MEMBER RATES

- Enjoy special rates at events organised and supported by MSCA.

BRANDING & OUTREACH OPPORTUNITIES

- Opportunity to tap on MSCA's social media platforms and outreach programmes to enlarge your clientele.

BE PART OF THE COMMUNITY AS OUR CERTIFIED MEMBER

- Member will be issued with our Membership Certificate with the allow use of MSCA's Member Logo at your storefront, namecard or collaterals. Show that you are part of our coffee family!

FEATURE IN OUR ONLINE STORE

- Qualified members will be invited to feature their products or services in our MSCA Online Store

EXCLUSIVE PROMOTION FOR MEMBERS' S CAFE

- Qualified members café will be invited to feature their signature coffee in MSCA social media.

MEMBERSHIP CATEGORIES

CATEGORY	ENTRANCE FEE (ONE-TIME PAYMENT)	ANNUAL SUBSCRIPTION
Associate Member	RM 1,000	RM 800
Ordinary Member	RM 1,000	RM 500
Individual Member	N/A	RM 150

ELIGIBILITY

Any company, partnership, sole proprietor or individual who is into coffee related business with entity residing in Malaysia is eligible to become a Member of Malaysia Specialty Coffee Association.

ORDINARY MEMBER

Open to companies operating within the coffee industry.

Eligible to stand for election to be part of MSCA's Executive Committee.

With voting rights.

ASSOCIATE MEMBER

Open to Non- Governmental Organizations (NGOs), Media or Event Companies.

No voting rights.

INDIVIDUAL MEMBER

Open to individual coffee professional such as Barista, Coffee Roaster, Technician or Home Brewer who wants to be part of our coffee community.

No voting rights.

FOR MORE INFORMATION, PLEASE CONTACT:
MALAYSIA SPECIALTY COFFEE ASSOCIATION

Email: secretariat@msca.org.my

Website: www.msca.org.my

Visit <https://msca.org.my/Membership> or scan the QR Code to submit your application form now!

