



MALAYSIA SPECIALTY COFFEE ASSOCIATION



MALAYSIA LATTE ART CHAMPIONSHIP



MALAYSIA BARISTA CHAMPIONSHIP



MALAYSIA BREWERS CUP

## MALAYSIA NATIONAL COFFEE CHAMPIONSHIP 2024 SPONSORSHIP BIDDING FORM

### BIDDER INFORMATION

|             |  |              |  |
|-------------|--|--------------|--|
| Name        |  | Designation  |  |
| Address     |  | Company Name |  |
|             |  | Phone/Mobile |  |
| Postal Code |  | Email        |  |
| Country     |  | Mobile Phone |  |

### SPONSORSHIP OPTIONS

| Official Titles                           | Competition      | Reserved Price | Bidding Price | Remarks / Product Specification |
|---|------------------|----------------|---------------|---------------------------------|
| Key Presenter Title Sponsor Naming Rights | MBC              |                | N/A           | N/A                             |
| Key Presenter Title Sponsor Naming Rights | MLAC             |                | N/A           | N/A                             |
| Key Presenter Title Sponsor Naming Rights | MBrC             |                | N/A           | N/A                             |
| Official Milk                             | MBC & MLAC       |                | N/A           | N/A                             |
| Official Machine                          | MBC & MLAC       |                | N/A           | N/A                             |
| Official Grinder                          | MBrC             |                | N/A           | N/A                             |
| Official Grinder                          | MBC & MLAC       |                | N/A           | N/A                             |
| Official Coffee                           | MBrC             | MYR 15,000.00  |               |                                 |
| Official Coffee                           | MLAC             |                | N/A           | N/A                             |
| Official Coffee                           | MLAC & MBrC      |                | N/A           | N/A                             |
| Trophy Sponsor                            | MBC, MLAC & MBrC | MYR 10,000.00  |               |                                 |
| Official Water Filtration System          | MBC, MLAC & MBrC |                | N/A           | N/A                             |
| Official Alternative Milk                 | MBC              |                | N/A           | N/A                             |
| Official Scale                            | MBC, MLAC & MBrC | MYR 8,000.00   |               |                                 |
| Official Brewing Equipment                | MBrC             |                | N/A           | N/A                             |
| Official Brewing Kettle                   | MBrC             |                | N/A           | N/A                             |
| Official Water Boiler                     | MBrC             |                | N/A           | N/A                             |
| Official Espresso Cleaning Products       | MBC, MLAC & MBrC |                | N/A           | N/A                             |
| Official Syrup                            | MLAC/MBC         |                | N/A           | N/A                             |
| Official Drinking Water                   | MBC, MLAC & MBrC | MYR 5,000.00   |               |                                 |
| Official Ceramics Cup                     | MLAC & MBC       |                | N/A           | N/A                             |
| Strategic Partner                         | MBC, MLAC & MBrC | MYR 3,000.00   |               |                                 |
| Other                                     | MBC, MLAC & MBrC |                |               |                                 |

## BIDDER ACCEPTANCE

1. The winning bidder shall be a sponsor of MNCC for two (2) editions, 2024 & 2025. The sponsorship amount will be as per winning bid payable **per edition**.
2. Except with the consent in writing of the organisation the Bidder shall not disclose this sponsorship bidding, or any of its provisions, or any specifications, plans, drawings, patterns, samples or information issued by the organisation, or any Personal received from the organisation. The Bidder shall not disclose its participation, nor shall the Bidder use the name, logo or trademarks of the organisation, or any abbreviation thereof, without the consent in writing of the organisation.
3. To the extent that the Bidder has access to or receive Personal Data from the organisation:  
(a) The Bidder represents and warrants to the university that it has at all times complied with the requirements of the Personal Data Protection Act of Malaysia ("PDPA") in respect of the Bidder's collection (if application), use, processing, disclosure (if applicable), protection, retention and other handling of such Personal Data, and the Bidder undertakes to continue to comply with the aforesaid requirements of the PDPA in respect of such Personal Data;
4. Alteration, Erasures or Illegibility  
Except for amendments to the entries made by the Bidder himself which are initialed by the Bidder, Offers bearing any other alterations or erasures and Offers in which prices are not legibly stated are liable to be rejected.
5. Following the confirmation of bidding, **confirmation of sponsors will only be made once the successful bidder has made the full payment accordingly**. Successful bidders are required to **make the payment two weeks after the confirmation of bidding**. Failure to make timely payment will result in the forfeiture of the bid.
6. Bidder shall include the **product specification** of the sponsored products in order to be reviewed by MSCA on the eligibility of the products.
7. Bidder shall provide **official letter authorisation** from product/brand principal as the official distributor in Malaysia.
8. If the Bidder decides to withdraw from the competition before the completion of two full editions, the following consequences will apply:
  - a. **Financial Consequences:**
    - i. The Bidder shall be liable to pay a withdrawal fee, as determined by the organisation, within a specified timeframe.
    - ii. The withdrawal fee shall be a reasonable percentage of the total bid amount or a fixed amount agreed upon during the bid acceptance process.
  - b. **Disqualification:**
    - i. The Bidder will be disqualified from participating in any future editions of the competition organized by the same entity or associated entities.
    - ii. The Bidder's reputation may be negatively impacted, and the Organizers reserve the right to share information regarding the withdrawal with relevant stakeholders.
9. The Bidder understands and accepts that the consequences mentioned in Clause 6 are necessary to protect the interests of the organisation and maintain the integrity and continuity of the competition.
10. Any request for withdrawal must be made in writing to the organisation, clearly stating the reasons for the withdrawal. The organisation reserve the right to accept or reject the withdrawal request, taking into account the circumstances and impact on the competition.
11. The Bidder agrees that the consequences specified in the Bidder Acceptance shall be legally binding and enforceable, and the Bidder shall comply with them without any objection or dispute.
12. The sponsorship bidding submission dateline is 9th February 2024, 2359hrs. Any submission beyond the dateline will not be accepted.
13. By submitting the bid, the Bidder acknowledges having read, understood, and agreed to abide by the Bidder Acceptance.

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Submitted by (company authorized representative) /  
Company Stamp

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Date